

THE FACILITATORS' PUBLIC RELATIONS MASTERCLASS

Theme: Strategic Communication for Educational Excellence

ABOUT THE MASTERCLASS

Parents choose schools they trust, and trust is built through consistent, professional communication. This three-hour masterclass shows school leaders how to apply public relations practically — improving parent engagement, protecting reputation, handling sensitive incidents and speaking with one voice.

WHO SHOULD ATTEND

- School Proprietors & Proprietresses
- Headteachers & Assistant Headteachers
- School Administrators
- Facilitators and Teachers
- Educational Leaders

EVENT DETAILS

Date: Saturday, 12th September 2026

Time: 9:00 AM – 12:00 PM

Venue: Sion Conference Hall, The Hills Plaza, Nana Krom Road, East Legon Hills

Landmark: KFC East Legon Hills Complex

Capacity: Limited to 100 participants

REGISTRATION

Fee: GH¢150 — includes Certificate of Participation and School PR Toolkit

Register at: www.247fortify360communications.com/pr-masterclass

Submit your name, position and screenshot of payment

WHY ATTEND

- Professional Certificate
- School PR Toolkit
- Practical Learning
- Networking Opportunities
- Ready-to-Use Resources

FACILITATOR

Elijah Gabriel — PR & Marketing Strategist

ENQUIRIES

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